



Lisa M Romao

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Experience

1/07 – Present

7/06 – 9/06

4/04 – 12/04

Aquent Agency Current: Assignment: (3/07 - 10/07) Virgin Atlantic Airways

Previous: carter's & oshKosh b'Gosh, Pharmedica, Seton Identification Products, MedCon, ShelterLogic

Freelance Graphic Designer ◀ Information Design for Medical Education ◀ Collateral for Consumer Goods

Most Current: Responsible for the ordering of print projects, web content, and collateral design for highly visible brand of Virgin Atlantic. Utilizing Flash, HTML, Fireworks, Photoshop, Illustrator, Quark, Photoshop, Acrobat & Imageready.

Previous: PowerPoint Presentations for Medical Education Company. Worked on packaging and sales sheets for Consumer shelter products in InDesign. Creating retail in-store signage, direct mail postcards, e-mail advertisements and banners utilizing templates and supplied materials with InDesign and Illustrator for multinational children's clothing company. Editing, laying out, pre-press, image retouching, and line art editing industrial/ commercial products catalog in QuarkXpress, Photoshop, Acrobat, Illustrator for a 50,000 product line safety and identification company. Layout and editing an enduring materials project for a medical education symposia for allergy, pediatric allergists, and ear/nose/throat doctors utilizing PowerPoint, Photoshop, and QuarkXpress.

Key Skills – Brand sensitivity, budgeting, vendor contact, detail oriented, accuracy, speed, and ability to work with existing team members or independently as required, and with little instruction.

11/06 –12/06

The Creative Group Unilever

Presentation Temporary ◀ Information Design for Market Research for Personal Home Care and Beauty

Inputting and organizing survey data in Excel. Designing a PowerPoint deck based on key elements of the survey data. **Key Skills** – Detail oriented, accuracy, speed, and knowledge of formula usage.

2/05 – 3/06

Pharmedica Communications LLC Pfizer, Agfa Bayer, GlaxoSmithKline

Graphic Designer ◀ Collateral and Information Design for Continuing Medical Education

Designing and formatting over 180 slide kits used for promotional marketing to physicians and as instructional material for symposia and online continuing medical education utilizing provided information, PowerPoint, Illustrator, Flash (for interactive CD-ROMs), Photoshop. **Key Skills** – Reproducing highly accurately and clearly communicate information.

Responsible for creative look and feel of Company Newsletter 5 issues with a distribution of 250 per issue. Utilizing QuarkXpress digital photography (portraiture and group photos), photo montages in PhotoShop, and logo design in Illustrator. **Key Skills** – Creativity and entertainment of audience.

9/99 – 3/04

5/98 – 7/99

Omega Engineering Inc Analab, Newport, and Riverbend

Graphic Designer ◀ Direct Mail, Catalog, Collateral, and Advertising for Engineering Instrumentations

Paginating, project managing, design and layout, image retouching, creating product montage and technical line art, digital product photography, and pre-press pre-flighting for 2,000+ page temperature, flow, pressure, pH, data acquisition measurement and control instrumentation catalogs which are distributed worldwide to direct mail customers. Utilizing master pages in QuarkXpress, Photoshop, Illustrator, Pre-Flight Pro, Flightcheck, Acrobat, Framemaker. **Key Skills** – Ability to work independently and interacting with multiple team leaders.

Responsible for multi-lingual (English, Spanish and French) advertising design and layout for 60 magazine per month distribution and direct mail marketing campaign. **Key Skills** – Meeting deadlines and accuracy.

Education

2007

Aquent Graphics Institute (AGI) Springboard Training Program – Four day intensive training on the fundamentals of Flash design and animation, with a focus on creating web-based interactive assets using vector and bitmap resources, sound, and video. Training focused on timeline-based animation, movie clips, and buttons and also included advanced interactivity using ActionScript 2.0 and 3.0. ActionScript training also included button scripting, advanced controls, and user mouse response.

2004-Present

2000

5/1999

Southern Connecticut State University Attending program part-time for B.S. Studio Arts concentration, Graphic Design 3.8 GPA

Essentials of Printing and Prepress Seminar, National Seminar Group

Naugatuck Valley Community Technical College Received A.S. General Studies Magna Cum Laude

Computer Skills

(IBM/MAC) Adobe: Acrobat 7, Flash CS3, Flash Video, Illustrator CS2, InDesign CS2, PhotoShop CS2, Studio 8 (Freehand, Dreamweaver, Flash, Firework), Director 6.5, Microsoft: Office 2003 (Word, Excel, PowerPoint, Access), Windows XP, Other: QuarkXpress 6.5, Web: XHTML Trans 4.0, JavaScript 2.0, CSS, ActionScript 2.0, ActionScript 3.0. Extensis: Preflight Pro 2.1, Other: QuarkXpress 6.5, OS X & Windows XP. Many other programs known please send requests.

Professional Development

2005-2006, Member of Pharmedica's Employee Advisory Board ◀ 8/05 and 1/06, Winner of a Driven to Deliver Award for "going above and beyond"

3/05, Winner of Company-wide Design Contest for Company Newsletter Masthead Logo ◀ Black and White Negative and Print Processing Skills